Naveen Shaji (He/Him)

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User Experience Designer & Frontend Developer

User Experience Designer with 4+ years of experience designing interfaces using clean and usability focused design principles, building strategic and highly engaging human-centric user experiences through impactful research.

I enjoy working as a cross-functional designer solving systemic problems and connecting dots across high impact areas with highly ambitious teams and people.

Work Experience

Microsoft / UX Designer
JUN 2020 - NOW, BANGALORE

Leading design for Microsoft 365 Groups platform across Teams, Outlook, Yammer, and SharePoint, the future of Collaboration in Outlook, and External Collaboration in Yammer.

Drove key initiatives that improved retention (2M+) in Outlook on the mobile web and established a scalable design system that was leveraged by multiple teams and serves as a single source of truth.

Led over 50 customer research interviews, multiple usability tests, and facilitated an award-winning co-design sprint with customers.

Received the 'Be a Leader 2021' award that recognizes individuals who are exceptional role models, and honors them for espousing the culture and exhibiting growth mindset within the company.

Tessact / Product Design Lead
MAY 2017 - JUN 2020, MUMBAI

Joined as the first employee and was instrumental in establishing the design and frontend engineering teams and growing the company to a team of over 20 and in acquiring clients like Zee, Sony, 9X Media, and Viacom18 who now use the machine learning powered processing platform in their media production workflow.

MHRD, Govt. of India / UX Designer
NOV 2016 - MAY 2017, MUMBAI

Designed the Scilab on Cloud web IDE that runs on India's GARUDA supercomputer grid and allows students to run challenging simulations and calculations by harnessing it's power.

Filatex VCT / Fullstack Developer
JUN 2016 - NOV 2016, TRIVANDRUM

Designed and developed an asset management and sales analysis system in PHP to manage inventory and gain insights about the sales flow of one of the biggest silicon coated latex thread manufacturers and exporters in India.

Education

IIT Bombay / B.Des
2016 - 2020, CPI 7.21

Bachelors in Design with a focus on Interaction Design and electives in Human Psychology.

Undertook projects in areas like Interaction Design, Augmented Reality, Data Visualization, and Consumer Psychology.

Swansea University, UK
HCI research enabling collaboration through co-located devices.

Skills

Design
Design Strategy, Ideation, User Research, Workshops, Information Architecture, Microinteractions, Usability Testing, Design Systems, Patterns and Guidelines, Cinematography, 3D Rendering.

Prototyping
Motion prototyping with Principle and Adobe AfterEffects, Medium fidelity prototyping with Sketch, Figma, and Adobe XD, High fidelity prototyping with Framer and React.

Development
JavaScript, CSS/SCSS, CSS in JS, React, Python, Java, TypeScript, HTML5, C#, ProcessingJS, SVG Animations, Three.JS, Unity, GreenSock Animation Platform, D3.js, Mapbox.